



Pursuit of a Lifetime Application

Putting **people first** is a core value at The Brenda Strafford Foundation. We strongly believe in a person-centred approach to our care, services, and environment. To further embed the importance of person-centred care through *'The BSF Way'*, The Foundation is embarking on a number of measures to ensure our actions support our mission to provide person-centred care and services that optimize well-being and enrich lives for our residents and families.

'Pursuit of a Lifetime' is designed to inspire our residents to continue dreaming and pursuing their passions and goals. Are you a resident that has dreamed of doing something that would have a positive impact on your life? Do you know a deserving resident who would benefit from a wish fulfilled? We invite you to apply.

Applications will be accepted all year round. The Pursuit of a Lifetime Selection Committee made up of staff, residents, and family members will review applications twice annually in July (for applications received prior to June 30) and in December (for applications received prior to November 30). All applications will be reviewed by the Selection Committee. All applicants will be directly notified of the outcome. Wishes granted will be announced in July and December.

Examples of resident wishes could include (but certainly not limited to):

- Fulfilling lifelong dreams (e.g. meeting the Calgary Flames or swimming with dolphins)
- Reconnecting with loved ones (e.g. technology to facilitate connections)
- Renewing and celebrating passions (e.g. learning an instrument or an academic goal)
- Visiting a special destination

SECTION A: CONTACT INFORMATION

Resident

Resident's Full Name: _____

Manor: _____

Birthdate: _____

Nominator (if applicable)

Nominator's Full Name: _____

Nominator Phone: _____

Relationship to Nominee: _____



SECTION B: WISH DETAILS

Please be specific with your responses and include as much detail as possible.

1. What is your wish? Who might be involved? Does this involve travel? If so, have you talked to your family or care providers about it? Is there an associated timeline with your wish?

2. Explain the reason for your wish. What makes this wish meaningful to you?

3. Why are you unable to fulfill this wish on your own?

For more information about this initiative or for questions related to completing your application, contact us at pursuitofalifetime@thebsf.ca or 403.536.8681.

**Completed applications can be dropped off at Reception
or emailed to pursuitofalifetime@thebsf.ca**

Thank you for taking the time to submit your wish. The Selection Committee will review your application (in either July or December, depending on when it is received) and we will contact you in the following month with either a decision, or request for more information.

Disclaimers:

Please note that unfortunately and for various reasons, we are unable to grant every wish received.

By submitting your wish, you understand that there may be a request for photography, video, or media activity associated with the potential fulfilment of your wish for The Foundation's promotional purposes. Consent will be requested from successful applicants if applicable.

Signed Name: _____

Printed Name: _____ Date: _____